

Rising Tide of Global Shareholder Activism

Citi's Financial Strategy and Solutions Group (FSG) analyzes the change in shareholder activism from an occasional threat facing corporate management and boards to a sweeping trend that has spread to companies in all sectors and of all sizes, and increasingly, across all geographic regions. They stress it is of utmost importance for boards and executives to stay abreast of the demands of their increasingly assertive shareholder base in addition to developing and executing on a credible strategy to optimize a company's growth trajectory and its operating and financial performance.

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