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# ARIES Transilvania iTech Transilvania Cluster

**Bianca Muntean**  
**Executive Director**



# About us



**ARIES Transilvania (Transilvania Branch of the Romanian Association for Electronic Industry and Software)** is based in Cluj-Napoca and is currently composed of 70 members (industry, public administration, universities, catalysers), the represented companies having over **11.300 employees and a turnover of more than 200 million euros.**

- Keywords: **entrepreneurship, innovation, collaboration, clustering, open communication.**



# Innovative Projects



- iTech Transilvania Cluster by ARIES Transilvania
- Bisnet Transylvania - Enterprise Europe Network
- Earth Observation ClimLab (EO ClimLab)
- ROCK - Regeneration and Optimization of Cultural heritage in creative and Knowledge cities
- Interconnectivity solutions on an European Level - eDelivery AccessPoint
- Regional contact point for SMEs in Horizon 2020
- Copernicus Relay
- Consultant organization in NEPTUNE project



# iTech Transilvania Cluster by ARIES Transilvania

- **iTech Transilvania Cluster** was created by ARIES T, in order to support the creation of the IT regional innovation ecosystem.
- The first joint activities for its members were providing technical and soft-skills trainings for their employees and the creation of a knowledge database and trainers for the implementation of collaborative projects in the human resources field.
- Currently the cluster offers support services for innovative projects, networking activities and international representation of Transilvanian IT sector.





FORTECH.

# MEMBER



# COMPANIES



Școala informală de IT



- Educational institutions



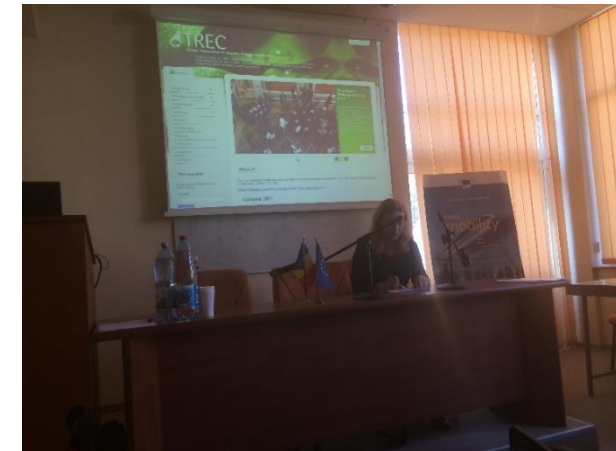
- Support organizations



Asociația de Dezvoltare Intercomunitară  
Zona Metropolitană Cluj

# Activities

- Supporting innovation and the entrepreneurship: we try to identify collaborative innovative projects for our mer members.



# Activities

- Organization of workshops on SME Instrument and coaching sessions with evaluators from the European Commission for our innovative companies.





# Activities

- Matchmaking sessions for our member companies and participation at B2B sessions during which we try to develop trans-sectorial innovative projects;
- Participation in national and international fairs;



# Activities

- We search and indicate various funding programs for innovative companies;
- We support start-ups and partners from Transylvania business eco-system;



# Activities

- Resource center to facilitate the access of companies to new and better training programs, cost effectiveness and advanced training of personnel.



# Partnerships



- We realized partnerships with similar clusters all over the world. We have **partnerships with the Balkan Cluster Network (Serbia), Aerospace Valley Cluster (France), IT Cluster Circle (Serbia).**
- With partnership with Aerospace Valley IT, the cluster became consultant organization in **NEPRUNE project**, an innovation action project supported by the European Commission and its HORIZON 2020.
- iTech Transilvania Cluster is involved in designing and implementation on **Smart City Strategy in Cluj-Napoca**, acting as a catalyst and also collaborates with Municipalities of Alba and Brasov with the same objective.



# ARIES Transilvania– Organizer of Open Innovation 2.0 Conference



- During June 2017, ARIES Transilvania was one of the **main organizers of Open Innovation 2.0 Conference in Cluj-Napoca,**
- This high-level international event was a great opportunity for international and cross-sectoral collaboration between clusters.
- **The main goal** of the Open Innovation 2.0 2017 Conference was to showcase the success stories and to support collaboration projects between different stakeholders from the regional and local innovation ecosystem.



- Our strategy is to stimulate collaboration in order to exchange good practices and new projects in different areas;
- ARIES T is interested in promoting its members, to meet new potential clients for its members and to find new and innovative projects and opportunities;





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# Thank you!

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